

more than a bad NEWS



U.S. CONSUMERS WILLING TO PAY MORE FOR SUSTAINABLE **PRODUCTS**

PDI Technologies released its fourth annual "Sustainability, EV, and Convenience Retail Survey Report," finding consumers not only want sustainable and environmentally friendly options—they increasingly expect them in the fuel and convenience retail industry. The annual survey again revealed that consumers are willing to pay more for sustainable products at an increased volume, the company said in a press release.

According to the study, when comparing two similar products priced at \$10 or less, 71% of consumers would select the one that follows sustainable practices.

Read More:

https://www.convenience.org/Media/Daily/2024/April/24/4-US-Consumers-Pay-Sustainable Products Research

CANADA'S TRUDEAU URGES US CONSUMERS TO CONSIDER THE HARM OF TRUMP'S TARIFF THREATS

VANCOUVER, British Columbia (AP) — Canada's outgoing Prime Minister Justin Trudeau on Sunday suggested that President-elect Donald Trump's remarks about Canada becoming America's "51st state" has distracted attention from the harm that steep tariffs would inflict on U.S. consumers.

Trump has threatened to impose 25% tariffs on all Canadian imports.

"The 51st state, that's not going to happen," Trudeau said in an interview with MSNBC. "But people are talking about that, as opposed to talking about what impact 25% tariffs (has) on steel and aluminum coming into the United States."

Trudeau told MSNBC: "No American wants to pay 25% more for electricity or oil and gas coming in from Canada. That's something I think people need to pay a little more attention to." Trump has also said that if Canada merged with the U.S., taxes would decrease and there would be no tariffs.

Read More: https://apnews.com/article/canada-trump-trudeau-united-statestariffs-2e73bc587e9335b3fbd8e2d4e5480e04

COLORADO MARKS ONE YEAR SINCE SINGLE-USE PLASTIC SHOPPING BAG BAN

DENVER — In 2023, Boulder-based recycling center Eco-Cycle estimated that Colorado used at least 1.5 billion fewer single-use plastic bags than the previous year.

While Eco-Cycle did not provide an updated estimate, they say that number is likely even higher after a statewide ban went into effect in 2024.



Read More:

https://www.denver7.com/news/local-news/colorado-marks-one-year-since-single-use-plastic-shopping-bag-ban#google_vignette